

# GREEN IT 2026

NCSFA Annual Convention

Koury Convention Center · Greensboro, NC · August 14–16, 2026

PRELIMINARY SCHEDULE

## FRIDAY · AUGUST 14

Day Zero

TIME	EVENT / PROGRAM	LOCATION
4:00 – 5:30 PM	<b>Registration Desk Open</b>	
5:30 – 7:30 PM	<b>Headdress Workshop with Ace Berry AIFD</b> <i>Pre-registration and additional fee required</i>	Grandover EAST

## SATURDAY · AUGUST 15

Day One

TIME	EVENT / PROGRAM	LOCATION
8:30 AM – 5:00 PM	<b>Registration Desk Open</b>	
9:00 – 11:00 AM	<b>NCCPF Hands-On Testing</b> <i>NC Certified Professional Florist certification exam</i>	Torrey Pine
9:30 – 11:00 AM	<b>Program 1 · Amanda Solliday, Ph.D.</b> <i>Educational presentation by the American Floral Endowment</i>	Victoria B/C
11:00 AM – 1:00 PM	<b>Competition Entries in Place for Judging</b> <i>Bouquets · Miniatures · Sweetheart Tables (3rd Floor Hallway, before Victoria)</i>	Grandover WEST
11:30 AM – 1:00 PM	<b>Competition Entries in Place for Judging</b> <i>Boutonnieres</i>	Grandover WEST
12:00 – 2:00 PM	<b>Competition Entries in Place for Judging</b> <i>Headdresses · Body Flowers</i>	Grandover WEST
11:00 AM – 1:00 PM	<b>Designer of the Year Competition</b> <i>Closed to the public, designs on display afterwards</i>	Grandover EAST
11:30 AM – 1:00 PM	<b>Program 2 · Designer of the Year Showcase</b> <i>Jolene Powell AIFD, 2025–26 NCSFA Designer of the Year: "The Tapestry of My Life: How Flowers Shaped My Identity"</i>	Victoria A
1:00 – 2:30 PM	<b>Lunch</b>	Victoria B/C
2:00 – 3:00 PM	<b>Gala Seating Selection Map Opens</b> <i>Available near the Registration area</i>	
3:00 – 4:30 PM	<b>Program 3 · Sponsored by Teleflora</b> <i>Presenter TBD</i>	Victoria A
5:00 – 6:30 PM	<b>Runway Showcase Dress Rehearsal</b> <i>Final rehearsal for Saturday evening's Runway Showcase</i>	Grandover WEST
7:00 – 9:30 PM	<b>Dinner &amp; Runway Showcase</b> <i>Professional models bring competition designs to the runway</i>	Grandover WEST

TIME	EVENT / PROGRAM	LOCATION
7:30 – 9:00 AM	<b>Breakfast</b>	Victoria B/C
8:30 AM – 12:00 PM	<b>Registration Open</b>	
9:00 – 11:30 AM	<b>Program 4 · Jim Treadway NC Cup Competition</b> <i>Interpretive floral design competition — public viewing welcome</i>	Grandover EAST
12:00 – 1:30 PM	<b>Program 5 · Ace Berry AIFD</b> <i>“Floral Mastery: Enhancing Sales through Creativity”</i> <i>Sponsored by Bloom Nation</i>	Victoria A
12:00 – 2:00 PM	<b>Gala Seating Opens</b> <i>Available near the Registration area</i>	
2:00 – 3:00 PM	<b>Business Lunch &amp; Memorial</b> <i>Luncheon followed by the NCSFA Annual Business Meeting and Memorial Service</i>	Victoria B/C
3:00 – 4:00 PM	<b>NC Cup People’s Choice Voting</b> <i>Cast your vote for your favorite design in the NC Cup competition</i>	Registration Area
3:30 – 5:00 PM	<b>Program 6 · Abby Chick</b> <i>“Sympathy Work, Reimagined”</i> <i>Sustainable approaches to funeral floral design</i>	Victoria A
6:00 PM	<b>Past Presidents Reception</b> <i>Invitation only</i>	Tidewater
7:00 – 10:00 PM	<b>Presidential Gala</b> <i>NCSFA Annual Awards Gala; formal attire requested</i>	Grandover WEST

*Schedule is preliminary and subject to change. Times, locations, and presenters may be updated prior to the event.*